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| Chief Strategy Officer |
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## The Public Value of a Chief Strategy Officer

### My thoughts on the role of a Chief Strategy Officer.

### The Chief Strategy Officer in the public sector of municipal government helps design and execute strategic initiatives to help achieve the “**One Philadelphia – One Community**” goals and objectives. In all cases, Agency and Department heads are participants in the processes, except those explicitly excluded by the Mayor.

### Following are some information that describes the role of the Chief Strategy Officer (CSO):

### 1. Strategic Planning: The CSO is accountable for guiding the process of the municipal government’s general strategic planning. This includes analyzing the current situation and assessing the opportunities and challenges and formulating long-term strategies toward the opportunities and challenges.

### 2. Innovation and Technology: Staying current with technological advances and new products, along with the latest innovations for cost-effective and efficient municipal service delivery and operations. Recommending and implementing new technology in order to achieve greater efficiency and effectiveness.

### 3. Policy development: In close collaboration with key stakeholders, the CSO helps to define and develop the policy agenda of the municipality, analyze policy information, conduct research and stay abreast of trends and good practices (eg; good governance indicators, evidence-based policy-making strategies and innovative command systems).

### 4 Performance Measurement: Establish and monitor key performance indicators (KPIs) and metrics to track implementation against measured goals. Perform ‘policy fitness’ on a regular basis to determine which policies contributed to growth and which are useful for reaching other specific goals; present assessments and reporting of performance against targets for process and impact to the municipal boards.

### 5. Analytics: Using the data and analytics that are available to inform decision-making processes. A CSO might use data to track trends, measures performance, or present findings in a data-driven way.

### 6. Stakeholder Engagement: Engaging internal and external stakeholders, including government officials, local community leaders, residents and others, to gather input, build partnerships, and ensure that our strategic initiatives are responsive to local needs and expectations.

### 7. Risk management: identifying risk and challenges likely to affect the set municipal objectives; and developing mitigation strategies to address and lessen such challenges.

### 8. Innovation culture: Creating an innovative administrative culture at the municipal government, advocating for innovative change, finding improvement points, and promoting innovation.

### 9. Works cross-functionally with other municipal departments and executives to establish alignment between strategic priorities and municipal operations. Builds block-to-block relationships, fostering cohesion across the municipal government.

### 10. Business Development: Identify emerging trends and technologies that can give the city government a competitive advantage, including new business areas and partners to grow the business.

### 11. Budget Alignment: Working side-by-side with finance staff to ensure that budgets are aligned to strategic priorities; allocating scarce resources to execute strategically important projects.

### 12. Advocacy and Representation: Represent the municipality externally in different forums, advocate for polices and projects that support the strategic direction, develop mutually beneficial relationship with other levels of government, organizations and citizens groups.

### 13. Government Relations: Fostering relationships with other government agencies, departments and branches on behalf of the municipality, including pursuing mutual objectives and resolutions.

### 14. Flexibility: The CSO must be flexible to change plans, and if necessary, strategies in response to geopolitical shifts, new political landscapes, and community needs.

### Finally, the CSO is the Mayor’s chief municipal architect, designer and steward of municipal government’s long-term strategy – the ‘way ahead’ – ensuring that it responds in a timely, integrated, evidence-based and citizen-centered way to the needs of the community and city, and that it is carried out effectively.

### Bio Synopsis;

### Antonio Hylton, CSM, LSS-BB

### Antonio is an accomplished Lean Six Sigma Black Belt and Certified Scrum Master. As a former Chief Information Officer for the Cook County Bureau of Technology, he is an innovative and technically sophisticated team leader with a solid track record of success in driving complex cross functional information technology projects deriving the desired business outcomes. An experienced, transformative leader with both Public and Private sector experience with a firm understanding of State contracting and regulatory framework and Federal guidelines such as FedRamp. Antonio has directly managed teams of up to 200 members dedicated to the contracted operational performance of technology operations. He possesses excellent management and communications skills with proven proficiency in the analysis, preparation and presentation of data and analytics for Technology Capital Plans and Operating Budgets. As the Founder of a private Management consulting firm, he authored and subsequently gained Illinois Commerce Commission approval for two separate applications for Competitive Local Exchange Authority in Illinois. His contract management credentials include being Chief Contract Negotiator to the Kane County Board Chairman and represented Kane County Illinois for their Cable Franchise negotiations with Comcast and Mediacom.